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## Basics of SFI



Voluntary third-party forest certification began in the 1990s in response to market concerns about forest management and illegal logging, primarily in developing countries.

The SFI program was launched in 1994 as one of the U.S. forest sector's contributions to the vision of sustainable development established by the 1992 United Nations Conference on Environment and Development. Its original principles and implementation guidelines began in 1995, and it evolved as the first SFI national standard backed by third-party audits in 1998.

Today, SFI Inc. is an independent, non-profit organization responsible for maintaining, overseeing and improving a sustainable forestry certification program that is internationally recognized and is the largest single forest standard in the world.

The SFI 2010-2014 Standard is based on principles and measures that promote sustainable forest management and consider all forest values. It includes unique fiber sourcing requirements to promote responsible forest management on all forest lands in North America.

SFI certification also extends to the market. When they see the SFI label on a product, consumers can be confident they are buying wood or paper from certified forests or certified sourcing – whether it is reams of paper, packaging, or lumber products.

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